

EVENT APP

As a licensed partner of Touchpoint® we can create and deliver customized Touchpoint® event applications. Our event app provides cutting edge experiences for attendees by providing valuable, meaningful, and timely event information and delivers a richer event experience for attendees while providing detailed analytics and insights for event planners.

In a world where everything is available on our mobile device, meeting and conference attendees have come to expect event planners to provide pertinent information in a digital mobile platform. Gone are the days of paper agendas and message boards. Our Event App enables attendees to view and customize their agenda, see where their next session is, read presenter bios and tell them exactly where they should be and when. The app also provides instant updates to reflect the latest information.

With a simple download from either the App Store or Google Play, attendees can enjoy features such as agendas, floorplans, presenter bios, attendee information, city guides, etc. The app also allows organizers to deliver videos and text welcome message, send out important event updates & messages, encourage social media activity, and it facilitates immediate feedback with surveys and live polling. The app is supported on all Apple and Android devices and on any other devices through a mobile web version.

