

VIRTUAL EVENTS

AV Strategies offers an immersive approach to virtual meetings and events. By combining our years of experience in live webcasting, streaming media, and interactive technologies along with our audiovisual and presentation expertise, we are able to deliver industry leading face-to-face productions that include much of the interactivity expected when attending live events or conferences.



Our world has changed but the need to bring together large numbers of people concurrently to receive a consistent message remains an essential part of business. Organizational announcements, sales meetings, AGM's, recognition events, and employee meetings are just some examples where a virtual meeting can provide a robust alternative solution to meeting in person.



At our locations across Canada we have established video studios that enable clients to come to our facility where we can take care of the technical aspect of your meeting. Each of our locations has a customizable, brand-able stage set that includes elements such as podiums, lighting, LED walls, drapery or green-screen backgrounds. We also deploy HD cameras and flexible video switching along with professional audio microphones and mixing. We can tie in your presentation material and provide interactivity for Q&A, chat and live audience polling.

Our broadcasts include:

- Keynote or plenary from our studio or from another location such as the client's premises or a hotel.
- Branded landing and streaming player
- Options for secure registration and sign-in
- Live chat, Q&A & Polling
- Sponsorship opportunities
- Social Media Sharing
- Recording and archiving
- Detailed analytics



SAMPLE PLAYER PAGE

Beyond your main session, virtual attendees can then visit a variety of breakout sessions which can be pre-recorded or delivered live. Breakouts also include the opportunity to broadcast slides, video components, or computer demos.

COVID-19 response and procedures used by Av Strategies take into account and exceed recommendations for equipment sanitation, PPE use and on-site availability, allocated space needed for social distancing and any new public notice with up-to-date official safety guidelines.

