

LIVE STREAMING & WEBCASTING

AV Strategies offers live streaming of events through our Webcasting portal. Webcasting is very effective at bringing together large numbers of people across a diverse geographic area and is a valuable tool for communicating time sensitive information simultaneously. Organizational announcements, training, sales meetings, shareholder meetings, concerts & festivals, webinars, and employee meetings are just some of the events where a live webcasting can help you expand your audience and increase engagement.

We have partnered with IBM Cloud Video to provide a highly scalable and reliable platform for streaming live and on-demand video. IBM Cloud Video enables us to scale your video to any size audience through an easy to use branded interface.



Web streaming is a natural addition to your event and AV Strategies is an obvious vendor as we can easily incorporate webcasting into your overall audiovisual solution. Our solution is robust and reliable and is hosted on IBM's proven cloud service.

Our webcasting solution is offered as an add-on to clients who engage us to provide the overall audiovisual solution for their events.

Our service includes the development of a branded login page and an archival recording posted to Vimeo.

